

Southeast Pastoral Institute
La voz de un pueblo en marcha

Position Title: Storytelling Project Director



Storytelling Project Director

Reports to: SEPI Executive Director

Location: Miami, FL

Employment Type: Full-time (Grant-funded, 5-year appointment)

An Invitation & Opportunity

This position represents a unique and exciting opportunity for the People of God, for SEPI as a trusted pastoral institution, and for a creative, mission-driven leader called to give voice to our shared stories of faith.

La Voz de Un Pueblo en Marcha emerges from the trust already placed in SEPI through the Lilly Endowment Inc's investment and opens a new and hopeful moment for the Church in the Southeastern United States. It is an invitation to lift up the lived experiences of Hispanic Catholic communities—stories of faith, resilience, struggle, and hope—that have shaped the Church and continue to transform the region.

These stories are not simply narratives to be documented; they are testimonies that evangelize, heal, and inspire. Through storytelling, theological reflection, and creative media, this initiative seeks to honor the voices of God's people and ensure they are heard within the broader life of the Church.

The Storytelling Project Director is invited to steward this sacred and historic opportunity with creativity, theological depth, pastoral sensitivity, and professional excellence—helping to preserve and amplify voices that will strengthen the Church today and for generations to come.

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Position Summary

The Storytelling Project Director will lead the design, implementation, and evaluation of *La Voz de Un Pueblo en Marcha*, SEPI's five-year storytelling initiative funded by the Lilly Endowment. The initiative highlights the lived faith experiences of Hispanic Catholic communities across 30 dioceses in the Southeastern United States through theological reflections, short films, podcasts, and a published book/eBook.

The Storytelling Project Director provides overall vision, leadership, and coordination for the initiative, ensuring that all activities align with SEPI's mission, grant guidelines, and required deliverables. This is a grant-funded position with clearly defined expectations and accountability measures. The Director is responsible for the successful achievement of all outcomes outlined in the grant, including budget oversight, financial accountability, evaluation, and timely narrative and financial reporting.

Key Responsibilities

Strategic Leadership

- Provide vision and executive oversight for the initiative, ensuring alignment with SEPI's mission and the Lilly Endowment's storytelling objectives.
- Lead the strategic planning and implementation of project timelines, milestones, and evaluation benchmarks.
- Represent the initiative publicly in diocesan, academic, pastoral, and media settings.

Project Oversight & Management

- Supervise the project team, including the Assistant Director, media professionals, consultants, and contractors.
- Coordinate advisory board participation and integrate feedback into project strategy and implementation.
- Oversee the project budget, monitor expenditures, and ensure compliance with approved grant allocations.
- Prepare and submit accurate and timely narrative and financial reports to the Lilly Endowment in accordance with grant requirements.
- Maintain systems for documenting in-kind contributions, evaluation data, and grant performance indicators.
- Work closely with SEPI's finance office to ensure transparency, accountability, and responsible financial stewardship.
- Collaborate with SEPI's Formation Director to integrate *La Voz de Un Pueblo en Marcha* into SEPI's broader mission and formation efforts.

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Content & Theological Guidance

- Ensure that all theological reflections, films, podcasts, and related materials reflect Catholic teaching, cultural authenticity, and pastoral sensitivity.
- Oversee *Voces de Esperanza* facilitator training and related formation processes.
- Guide the curation of stories and the development of reflection guides and accompanying resources.
- Collaborate with theologians, pastoral leaders, and media professionals to ensure high-quality, mission-driven content.

External Relations & Community Engagement

- Serve as the primary liaison between SEPI, the project advisory board, filmmakers, diocesan partners, and national collaborators.
 - Cultivate and sustain strong relationships with participating diocesan leadership, community organizations, and funders.
 - Promote the initiative across Catholic, pastoral, and academic networks to maximize visibility, reach, and impact.
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Qualifications

Education

- Master's degree or higher preferred in Communications, Theology, Pastoral Ministry, or a related field.

Experience

- Demonstrated experience in pastoral ministry within Hispanic Catholic communities.
- Experience in media production, digital storytelling, publishing, or related fields is strongly preferred.
- Proven experience managing grant-funded projects is highly desirable.

Skills

- Bilingual fluency in English and Spanish (spoken and written).
 - Strong organizational, strategic planning, financial management, and budget oversight skills.
 - Excellent communication, facilitation, and cross-cultural leadership abilities.
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Core Competencies

- Strong Catholic identity and commitment to SEPI's mission.
 - Ability to inspire and lead diverse groups of clergy, lay leaders, creatives, and media professionals.
 - Visionary, collaborative, and adaptable leadership style.
 - High level of discipline in maintaining compliance with funder requirements and institutional accountability systems.
 - Discretion and respect for confidentiality.
 - Demonstrated success in preparing detailed narrative and financial reports for grantmakers or institutional funders.
 - Ability to lead multidisciplinary teams and manage complex, large-scale initiatives.
 - Solid understanding of Catholic Church structures and principles of Hispanic ministry.
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Compensation & Benefits

- Salary commensurate with experience and aligned with the approved grant budget.
 - Health, retirement, and other benefits as offered by SEPI.
 - Opportunities for professional development and national visibility.
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Application Process

Interested candidates should submit a résumé and cover letter outlining their interest and qualifications for the Storytelling Project Director position by email to **Ayme Urquijo** at **aymeus@sepi.us**. Please include the job title in the subject line. Applications will be reviewed on a rolling basis until the position is filled.

SEPI is an equal opportunity employer and encourages applications from all qualified individuals committed to advancing Hispanic Ministry in the Southeastern United States.